

Investing Styles Cheat Sheet

	Growth Stocks	Value Stocks	Small Cap Stocks	Large Cap Stocks	Blue Chip Stocks	Dividend Stocks
What are they?	Companies that are expected to have unusually high growth in their future sales and/or earnings.	Companies that are currently trading below what they're really worth.	Small companies with a market cap between \$300M - \$2B.	Large companies with a market cap between \$10B - \$300B.	Large, well-known, high-quality industry leaders with reliable financial performance and growth.	Companies that pay a regular dividend to their shareholders.
Which perform best?	Steady growth stocks, which deliver steady, above average sales and earnings growth year after year.	Stocks that are trading for much less than they're truly worth because they're temporarily out of favor with investors.	Growing, profitable, well-managed small companies that are modestly undervalued.	Growing, profitable, well-managed large companies that are modestly undervalued.	Large, well-known, growing companies that are stable and modestly undervalued.	Growing, fairly-valued companies that offer a strong dividend yield, low payout ratio, and a history of dividend growth.
What should you look for?	<ul style="list-style-type: none"> • Strong and steady sales and earnings growth • History of profitability • Trading at a "fair price" 	<ul style="list-style-type: none"> • Low price/free cash flow • Low price/sales • Low price/earnings • Low PEG ratio 	<ul style="list-style-type: none"> • Consistently profitable • Growing sales & earnings • Modestly undervalued • No excessive debt • Not a highly volatile stock 	<ul style="list-style-type: none"> • Consistently profitable • Growing sales & earnings • Modestly undervalued • No excessive debt • Not a highly volatile stock 	<ul style="list-style-type: none"> • Consistently profitable • Growing sales & earnings • Modestly undervalued • Not a highly volatile stock 	<ul style="list-style-type: none"> • Strong dividend yield • Low payout ratio • Steady dividend growth • Profitable & growing • Not overvalued
Example stocks <i>(as of 2/6/19)</i>	Amgen (AMGN), Boeing (BA), Cisco (CSCO), CVS (CVS), Home Depot (HD), Toyota (TM), Verizon (VZ)	Apple (AAPL), Allstate (ALL), Delta (DAL), General Motors (GM), Nordstrom (JWN), Skechers (SKX)	Axos (AX), Esco Tech (ESE), MarineMax (HZO), La-Z-Boy (LZB), PetMed (PETS), Vishay Precision (VPG)	Apple (AAPL), Broadridge (BR), Dollar General (DG), Intel (INTC), Toyota (TM), Ulta Beauty (ULTA)	Allstate (ALL), Best Buy (BBY), Costco (COST), Hershey (HSY), Progressive (PGR), Verizon (VZ)	Ford (F), Huntington Bank (HBAN), Harley-Davidson (HOG), Altria (MO), AT&T (T), Verizon (VZ)
Direct link to pre-filtered screen	Click here for the growth stock screen.	Click here for the value stock screen.	Click here for the small cap stock screen.	Click here for the large cap stock screen.	Click here for the blue chip stock screen.	Click here for the dividend stock screen.